

## Message Text

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PAGE 01 STATE 147154

12

ORIGIN EB-11

INFO OCT-01 ARA-16 EUR-25 ADP-00 AGR-20 COME-00 TRSE-00

OMB-01 IO-13 AID-20 NSC-10 RSC-01 CIEP-02 SS-15

STR-08 CEA-02 L-03 H-03 CIAE-00 DODE-00 INR-10

NSAE-00 PA-03 USIA-15 PRS-01 /180 R

DRAFTED BY EB/ORF/TRP:TTTURQMAN:JB

7/26/73 EXT 21490

APPROVED BY EB/ORF/TRP:JJINGERSOLL

EB/ORF:JLKATZ

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R 262048Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

INFO AMEMBASSY BOGOTA

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E.O. 11652 N/A

TAGS: EGEN, CO

SUBJECT: COFFEE: COLUMBIAN PROPOSAL FOR STUDY OF THE  
WORLD COFFEE ECONOMY

REF: LONDON 7949

1.

ICO EXECUTIVE DIRECTOR ALEXANDRE BELTRAO MET WITH DEPUTY  
ASSISTANT SECRETARY KATZ AND JOHN INGERSOLL OF EB/ORF TO  
REVIEW SCOPE AND CONDITIONS FOR SUBJECT STUDY BEFORE AND  
AFTER HIS SCHEDULED MEETING WITH EDWARD R. FRIED OF THE  
BROOKINGS INSTITUTION.

BELTROA WAS CONCERNED OVER THE STUDY'S VAGUE TERMS OF  
REFERENCE AND MET WITH US INITIALLY TO SOLICIT OUR VIEWS.  
HE POINTED OUT THAT HE HAD NO CLEAR INDICATION OF WHAT  
THE STUDY IS EXPECTED TO ACHIEVE, BUT HE HOPED THAT  
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PAGE 02 STATE 147154

BROOKINGS WOULD BE ABLE TO DEVELOP A CONCRETE AND MEAN-

INGFUL PROPOSAL. KATZ ASSURED HIM OF OUR INTEREST IN SEEING A USEFUL STUDY UNDERTAKEN AND OF OUR AVAILABILITY FOR FURTHER CONSULTATION, IF REQUIRED. BELTRAO, IN FACT, ASKED TO RETURN AFTER HIS DISCUSSIONS WITH FRIED.

3.

BELTRAO RETURNED JULY 25 AND REPORTED THAT HE HAD A LONG AND CONSTRUCTIVE MEETING WITH FRIED. HE WAS NO CLEARER HOWEVER ON THE SCOPE OR THRUST OF THE PROPOSED STUDY, BUT SAID THAT BROOKINGS WOULD DEVELOP A FULL SCALE PROPOSAL

BY THE END OF AUGUST AND IN TIME FOR EXECUTIVE BOARD (EB) REVIEW AT ITS EARLY SEPTEMBER MEETING. HE MENTIONED ALSO THAT FRIED SAID THAT BROOKINGS COULD NOT COMPLETE A PROPER STUDY IN LESS THAN A YEAR AND THUS FRIED WOULD PROPOSE A SEPTEMBER 74 TERMINATION DATE FOR THE STUDY AS AGAINST THE ICO'S MARCH TARGET DATE FOR COMPLETION. WHEN QUESTIONED REGARDING POSSIBLE ICO MEMBER OBJECTIONS TO A STUDY WHICH MIGHT DELAY NEGOTIATIONS FOR A NEW ICA, HE SHRUGGED THIS OFF AS A PROBLEM FOR THE EB. HE DID NOT KNOW WHAT THE STUDY WOULD COST OR HOW IT WOULD BE FINANCED, BUT FELT THIS TOO WAS AN EB PROBLEM. WE ASSURED HIM OF OUR CONTINUING INTEREST AND EXPRESSED OUR CONFIDENCE THAT BROOKINGS WOULD DEVELOP AN EFFECTIVE STUDY PROPOSAL.

4. FOREGOING SENT BOGOTA FOR BACKGROUND DEVELOPMENTS ON COLOMBIAN STUDY PROPOSAL. IN ORDER TO AVOID POSSIBLE EMBARRASSMENT TO BELTRAO AND FRIED REQUEST EMBASSY NOT INFORM GOC OFFICIALS OF THESE DISCUSSIONS. ROGERS

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